

# WHERE DAIRY + TECH CONNECT DENVER, CO

**CONNECTION** DairyTech is the place where dairy business leaders can connect with technology firms that provide solutions to improve transparency, quality, and efficiency to accelerate sustainable growth across their supply chains.

**EDUCATION** The conference programming will ensure dairy business leaders hear from leadings experts and come away from the conference with best practices for implementing technological developments within their organizations.

**INSPIRATION** The conference will draw concepts from around the world and showcase research, expertise, and technology that can inspire solutions to drive innovation and profit.

A sponsorship of the DairyTech Conference delivers value and an opportunity to engage with top-level decision makers. Sponsorship is one of the best ways to brand your organization as a thought-leader and to highlight your commitment to ensuring the industry remains vibrant and competitive through technological innovation.

	<b>\$20,000</b> PLATINUM	<b>\$15,000</b> GOLD	<b>\$10,000</b> SILVER	<b>\$5,000</b> bronze
Opportunity to host a thought leadership session ( <i>developed</i> <i>by sponsor</i> )	•			
Dedicated email communication distributed to registered attendees ( <i>provided</i> <i>by sponsor</i> )	•	•		
Video featured during the program ( <i>provided by sponsor</i> )	٠	٠		
Conference registration(s)	3	2	1	
Option to provide a giveaway item to conference attendees ( <i>provided by sponsor</i> )	•	•	•	
Exposure leading up to, during and post-event through various marketing channels	•	•	•	٠
Recognition on conference materials, event signage and conference website	٠	٠	٠	•



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#### **ADD-ONS**

There are opportunities for sponsorship of this key gathering at Platinum, Gold, Silver and Bronze levels with add-on opportunities to maximize your presence. Add-on opportunities are available to conference sponsors.

\$10,000



**\$7,500** HOTEL KEYCARDS



\$7,500



**\$6,000** 



\$7,500

**MOBILE APP** 



**\$5,000** NAME BADGES



### GRASS TO GLASS INNOVATOR SHOWCASE

From transportation and farming technologies to ingredients solutions and labgrown milk, technological advancements in the dairy industry are abundant. Exhibitors will share expertise and innovative solutions for the betterment of the dairy supply chain, from end to end.

- Exhibit table throughout the conference one (1) 6 ft table
- Recognition on conference materials
- Company representative must register for the conference to participate

### CUSTOM SPONSORSHIP

Don't see anything that fits your exact marketing desires? We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs.



\$2,500

**EXHIBIT TABLE** 

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