

CONNECTION + DairyTech is the place where dairy business leaders can connect with technology firms that provide solutions to improve transparency, quality, and efficiency to accelerate sustainable growth across their supply chains.

EDUCATION + The conference programming will ensure dairy business leaders hear from leading experts and come away from the conference with best practices for implementing technological development within their organizations.

INSPIRATION + The conference will draw concepts from around the world and showcase research, expertise, and technology that can inspire solutions to drive innovation and profit.

A sponsorship of the DairyTech Conference delivers value and an opportunity to engage with top-level decision makers. Sponsorship is one of the best ways to brand your organization as a thought-leader and to highlight your commitment to ensuring the industry remains vibrant and competitive through technological innovation.

	\$20,000 PLATINUM	\$15,000 GOLD	\$10,000 SILVER	\$5,000 BRONZE
Opportunity to host a thought leadership session (<i>developed by sponsor</i>)	●			
Private meeting room at the conference hotel	●			
Dedicated email communication distributed to registered attendees (<i>provided by sponsor</i>)	●	●		
Video featured during the program (<i>provided by sponsor</i>)	●	●		
Conference registration(s)	3	2	1	
Option to provide a giveaway item to conference attendees (<i>provided by sponsor</i>)	●	●	●	
Exposure leading up to, during and post-event through various marketing channels	●	●	●	●
Recognition on conference materials, event signage and conference website	●	●	●	●


RESERVE NOW

MELISSA LEMBKE
MLEMBKE@IDFA.ORG | 202-220-3512



IDFA
International Dairy Foods Association

ADD-ONS

There are opportunities for sponsorship of this key gathering at Platinum, Gold, Silver and Bronze levels with add-on opportunities to maximize your presence. Available to sponsors and exhibitors only.

\$10,000

SALON DINNER



\$7,500

WIFI



\$7,500

MOBILE APP



\$7,500

HOTEL KEYCARDS



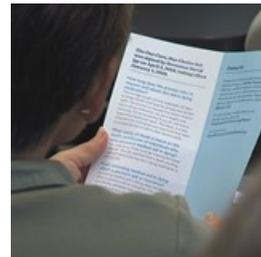
\$5,000

LANYARDS



\$5,000

PRINTED PROGRAM



GRASS TO GLASS INNOVATOR SHOWCASE

\$2,500

EXHIBIT TABLE

From transportation and farming technologies to ingredients solutions and lab-grown milk, technological advancements in the dairy industry are abundant. Exhibitors will share expertise and innovative solutions for the betterment of the dairy supply chain, from end to end.

- Exhibit table throughout the conference – one (1) 6 ft table
- Recognition on conference materials
- Company representative must register for the conference to participate

CUSTOM SPONSORSHIP

Don't see anything that fits your exact marketing desires? We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs.


RESERVE NOW

MELISSA LEMBKE
MLEMBKE@IDFA.ORG | 202-220-3512


Dairy.com


IDFA
International
Dairy Foods Association